

U.S. 20 Corridor Association Board Vote via email
May 27, 2018

Because the US 20 Association will not meet again until July 13, 2018, we are asking board members to review this information and vote yay or nay on this request for \$350 in matching funds via email. We are asking for a board member to make a motion, another to second the motion, and then a subsequent vote by all members. Please use reply all when you make a motion, second a motion, and/or vote. We request this be addressed by the close of business on Friday, April 27, 2018. Please read below...

The Siouxland Interstate Metropolitan Planning Council (SIMPCO) was recently awarded funds from the US Economic Development Administration (EDA) to conduct a Highway 20 Corridor Economic Development study in their service area which includes Woodbury, Ida, Plymouth, Cherokee, and Monona Counties in Iowa as well as Dakota County, Nebraska, and Union County, South Dakota. The project will begin in May 2018.

SIMPCO has been gathering support and matching funds from many regional partners and communities along the Corridor. They have invited the US 20 Association to be a partner and asked for a **\$350 contribution** as a stakeholder.

A formal announcement of the EDA award to SIMPCO will take place following SIMPCO's annual meeting on May 10 then a study kick-off meeting will be held on May 23 at 6 pm at the Correctionville Community Building.

From the SIMPCO memorandum on the study:

The US Highway 20 corridor in northwest Iowa is one of the most highly anticipated transportation projects to be completed in the Siouxland region. The final completion of the four-lane highway creates many business opportunities for the counties and communities along the corridor. To ensure that the region is ready to take advantage of these opportunities, an Economic Development Study needs to be completed to identify areas along the corridor that could be considered for industrial and commercial use.

Estimated total cost: \$50,000

EDA funding: \$25,000

50% match: \$25,000

The proposed projects is anticipated to take eight months and begin in May 2018.

US EDA Investment Criteria

1. Job Creation and Private Investment: The US Highway 20 corridor study will increase the capacity of the community or region to promote job creation and

private investment in the regional economy by informing community stakeholders of the economic development strengths, potential and opportunities;

2. Developed Outcomes: The US Highway 20 corridor study will assess the feasibility and the livelihood of innovative economic development opportunities for job create and private investment in the corridor and then assess specific development sites and future projects for consideration;
3. Implementation: The US Highway 20 corridor study includes multiple dedicated stakeholders with the ability to successfully implement the findings and recommendations of the study; and
4. Sustainability and Durability: The US Highway 20 corridor study matching funds demonstrate support from regional stakeholders. The study will identify economic development partners and facilitate private-public partnerships.

Barbara Sloniker moved to give \$350 to SIMPCO for part of the match for this grant at 3:58 PM on 4/23/18 with Jill Heisterkamp seconding the motion on 4/23/18 at 4:09 PM.

The votes were as follows – all ayes from the board

Barb Sloniker – 4/23/18 3:58 PM
Jill Heisterkamp – 4/23/18 4:09 PM
Bob Scott – 4/23/18 4:09 PM
Marlo Schoer – 4/23/18 7:06 PM
Dave Kwikkel - 4/24/18 8:42 AM
Sharon Mayo – 4/24/18 8:45 AM
Daryl Watts – 4/26/18 9:10 AM
Bill Anderson – 4/27?18 9:24 AM
Shirley Phillips – 4/27/18 11:01 AM
Sharon Ann Irwin – 4/27/18 2:03 PM

Motion carried. Sharon will send check to SIMPCO for \$350.

Sharon Ann Irwin
Secretary/Treasurer