

**Sponsorship Opportunities for
Northrop's Charisma Classique
Saturday, January 14, 2006**

On Saturday, January 14, 2006, Northrop Choral Association (NCA) will host its fifth annual show choir competition, *Charisma Classique*. The event will feature 19 choirs from around the state. Proceeds will benefit the Northrop High School choir music education programs.

Your help is needed to make this event a success! We are seeking businesses who would like the opportunity to either sponsor a trophy or advertise in our program. Trophy sponsors will have their name engraved on the trophy and their names will be listed in the program. In addition, if your sponsorship is at the \$70 level or more, we will be pleased to give you two tickets to the evening performance. Sponsorship opportunities are listed below. If you have any questions regarding the event or the sponsorship opportunities, please give us a call. Thank you for considering this request.

Laura Jeter
NCA Alumni Parent Volunteer
484-4322 (home)
385-4804 (cell)
338-5250 (work)

Janet Treadway
NCA President
485-7123 (home)
385-7123 (cell)

Participation Plaques for all choirs - \$250.00 plus a full page ad inside back page of the program and name mentioned three times during the event.

Outstanding Performers Plaques for each choir - \$250.00 plus a full page ad in the center of the program next to the sponsor of the Medals for Grand Champion choir and name mentioned three times during the event.

All Grand Champion Trophy Sponsors will get the following: 1) full page ad in the program
2) Name listed in the program, 3) Name mentioned two times during the event

All 1st Runner Up Trophy Sponsors will get the following: 1) ½ page ad in the program
2) Name listed in the program, 3) Name mentioned two times during the event

All other trophy sponsors will have their name listed in the program and mentioned at the time the trophy is presented.

Large School Mixed Choirs

Grand Champion Trophy - \$80.00

Medals for Grand Champion Choir - \$250.00 plus a full page ad in the center of the program and name mentioned three times during the event.

1st Runner Up - \$70.00

2nd Runner Up - \$50.00

3rd Runner Up - \$45.00

4th Runner Up - \$40.00

5th Runner Up - \$35.00

Small School Mixed Choirs

Grand Champion Trophy - \$70.00
1st Runner Up - \$50.00
2nd Runner Up - \$45.00
3rd Runner Up - \$40.00

Solo Competition

1st Place - \$30.00
2nd Place - \$30.00
3rd Place - \$30.00

All Girl's Choirs

Grand Champion Trophy - \$70.00
1st Runner Up - \$50.00
2nd Runner Up - \$45.00
3rd Runner Up - \$40.00

People's Choice Award

Trophy - \$30.00

Best Instrumental Trophy - \$30.00

Best Vocals Trophy - \$30.00

Best Choreography - \$30.00

Ads for the Program

Full Page Ads, 7.5" x 10" \$100.00
Half Page Ads, 7.5" x 4.75" \$ 50.00
Quarter Page Ads, 3.5" x 4.75" \$ 25.00
Business Card Size, 3.5" x 2" \$ 20.00

Deadline for Sponsorships and program ads is December 1, 2005. Please attach your check made payable to Northrop Choral Association or NCA and mail to: **Laura Jeter, 1305 Cinnamon Road, Fort Wayne, IN 46825**

Company Name: _____ Phone Number: _____

How name should appear on Trophy: _____

Contact Person if questions: _____

Trophy(s) Sponsored: _____

Size of ad desired: _____ Amount paid: _____

____ Camera ready artwork attached ____ Business Card attached
(Note: Black ink artwork/type reproduces more legibly than colored ink)

My company needs invoiced before payment can be made: *yes* or *no*

Payment must be received by **January 1, 2006**, to appear in the program.