

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- Example worked out Replicated Full Factorial Design
- 2^3 Pilot Plant : Response: % Chemical Yield:
- If there are *a* levels of Factor A , *b* levels of Factor B, and *c* levels of Factor C a **full factorial** design is one in all abc combinations are tested. When factors are arranged in a factorial design, they are often called **crossed**.

- Model:

$$\begin{aligned}y = & b_0 + b_1x_1 + b_2x_2 + b_3x_3 \\ & + b_{12}x_1x_2 + b_{13}x_1x_3 + b_{23}x_2x_3 \\ & + b_{123}x_1x_2x_3 + \varepsilon\end{aligned}$$

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield Design and data:

	<u>FACTORS</u>			Lo(-1)	Hi(+1)		
	A	B	C				
	Temperature	Concentration	Catalyst				
	Test#	Temp	Conc	Catalyst	Yield		
		x_1	x_2	x_3	y_{i1}	y_{i2}	\bar{y}
1	-1	-1	-1	-1	59	61	60
2	+1	-1	-1	-1	74	70	72
3	-1	+1	-1	-1	50	58	54
4	+1	+1	-1	-1	69	67	68
5	-1	-1	+1	+1	50	54	52
6	+1	-1	+1	+1	81	85	83
7	-1	+1	+1	+1	46	44	45
8	+1	+1	+1	+1	79	81	80

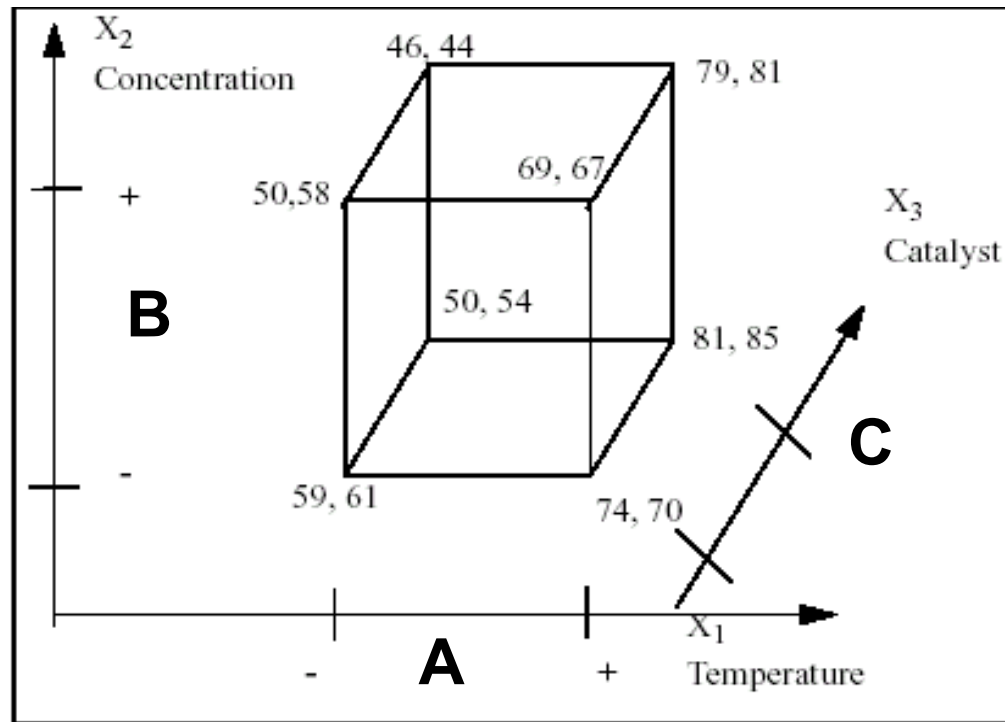
Standard Order

- 1st variable column (-1,+1,-1...)
Alternates every 2^0 value
- 2nd variable column (-1,-1,+,+, -, -, +, +)
Alternates every 2^1 values
- 3rd variable column (-, -, -, -, +, +, +, +, -, -, -, -, +, +, +, +)
Alternates every 2^2 values
- k^{th} variable - alternates every 2^{k-1} values

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Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Cubic display: Replicated Experiment



Definition of a factor effect: The change in the mean response when the factor is changed from low to high.

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Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- The effect of a factor is defined to be the change in the response Y for a change in the level of that factor. This is called a main effect, because it refers to the primary factors of interest in the experiment.
- Calculation of Effects:

$$\begin{aligned} &\text{Avg. of all responses at high level of } x_1 \\ &= \frac{74 + 70 + 69 + 67 + 81 + 85 + 79 + 81}{8} = 75.75 \end{aligned}$$

$$\begin{aligned} &\text{Avg. of all responses at low level for } x_1 \\ &= \frac{59 + 61 + 50 + 58 + 50 + 54 + 46 + 44}{8} = 52.75 \end{aligned}$$

$$E_1 = 75.75 - 52.75 = 23.0 \quad \text{Geometrical interpret}$$

$$E_1 = \frac{-59 - 61 + 74 + 70 - 50 - 58 + 85 + 81}{\text{Number of "+" Signs} = 8}$$

$$E_1 = 23.0$$

$$E_1 = \frac{-60 + 72 - 54 + 68 - 52 + 83 - 45 + 80}{4} = 23.0$$

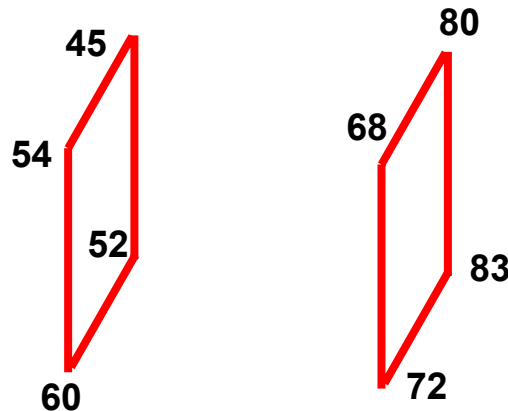
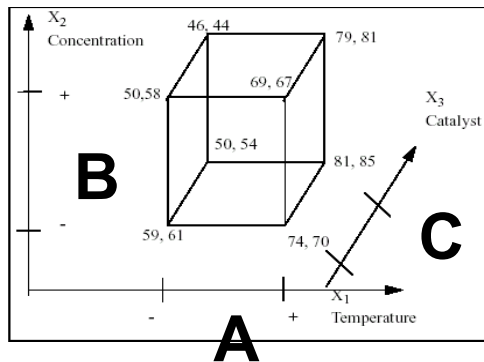
\bar{y} 's (We will work with these)

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Calculation of Effects: Graphically **A Main effect**

Effect of A: Average of all the High A's
minus the average of all the Low A's



low A

high A

	High A	Low A	Effect A
	68	54	
	72	60	
	83	52	
	80	45	
Average	75.75	52.75	23

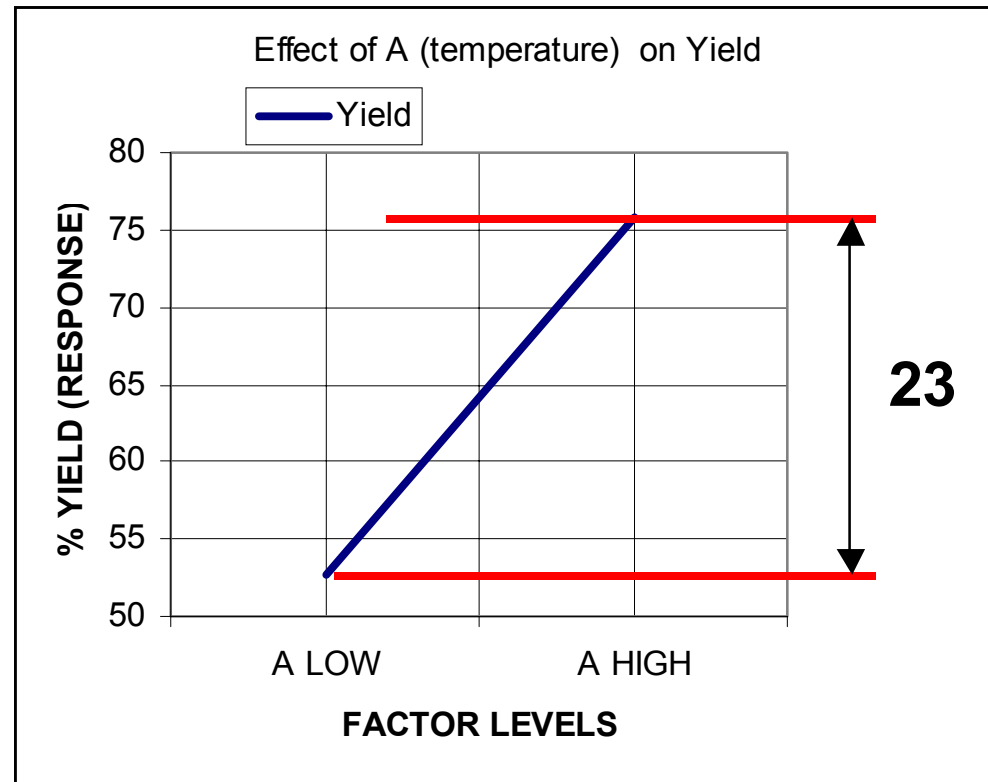
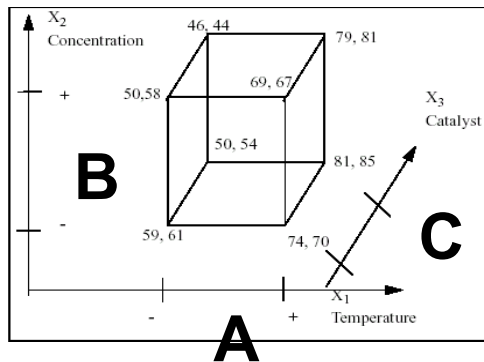
$$\text{Effect of A} = E_A = (68+72+83+80)/4 - (54+60+52+45)/4 = 23$$

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Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Interpretation of effects: *A Main effect*

Effect of A: Average of all the High A's minus the average of all the Low A's

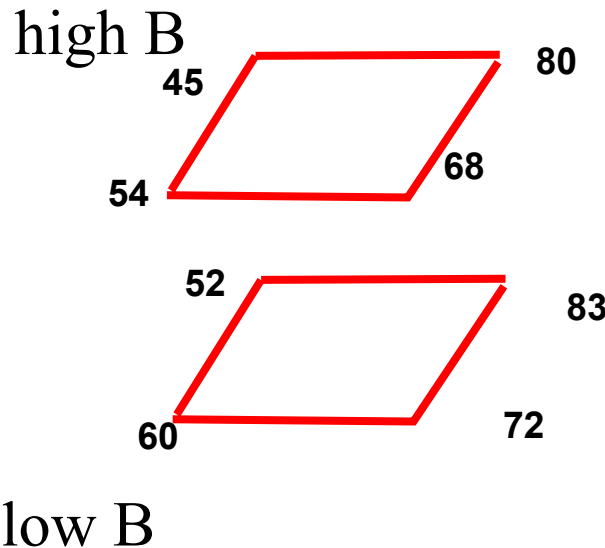
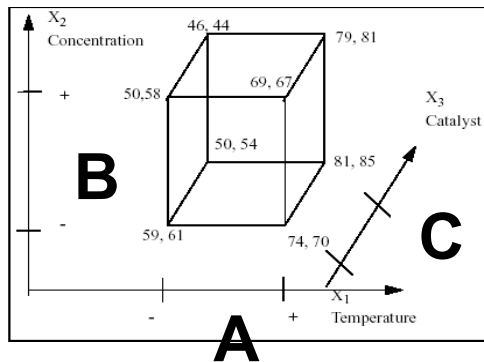


Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Calculation of Effects: Graphically **B Main effect**

Effect of B: Average of all the High B's
minus the average of all the Low B's



High B	Low B	Effect B
68	72	
54	60	
45	52	
80	83	
Average	61.75 66.75	-5

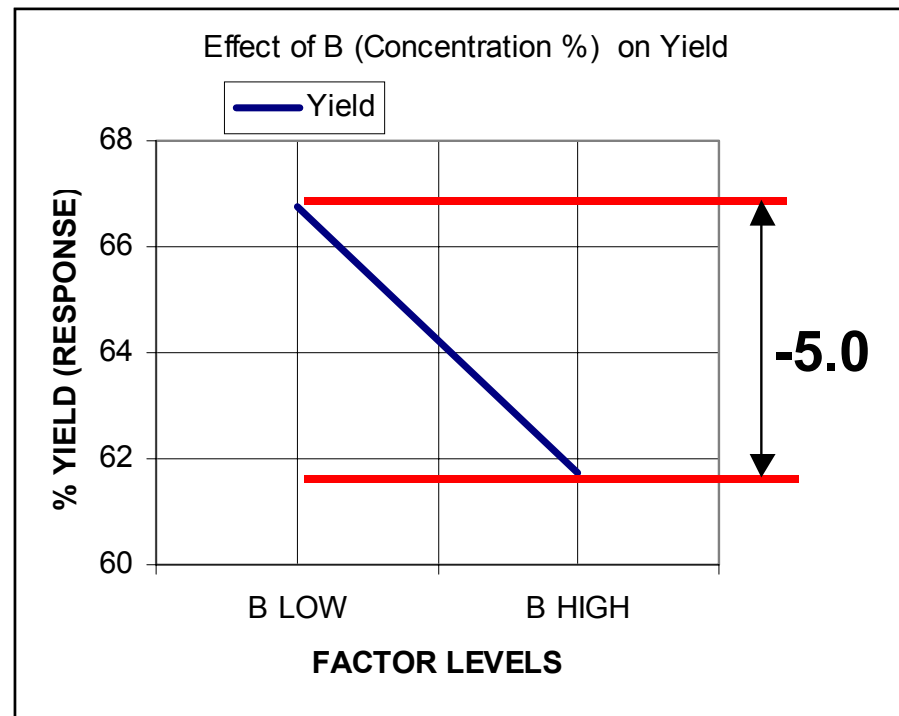
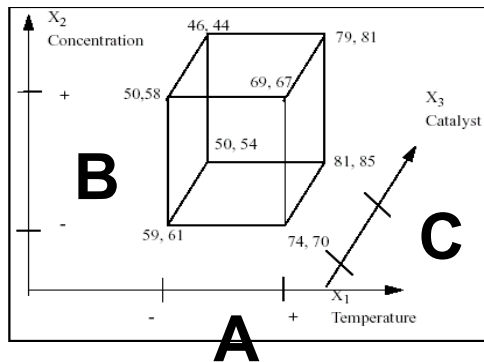
$$\text{Effect of B} = E_B = (68 + 54 + 45 + 80)/4 - (72 + 60 + 52 + 83)/4 = -5$$

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Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Interpretation of effects: **B Main effect**

Effect of B: Average of all the High B's minus the average of all the Low B's

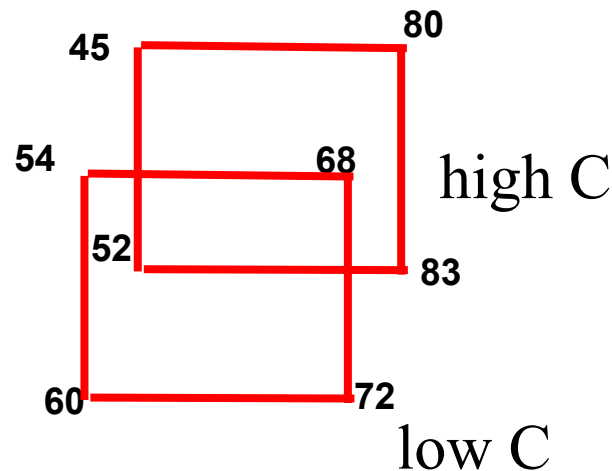
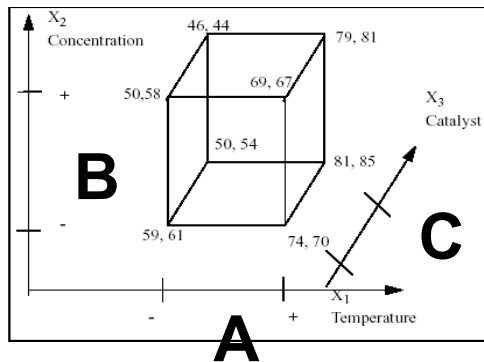


Design of Engineering Experiments

Chapter 6– Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Calculation of Effects: Graphically **C Main effect**

Effect of C: Average of all the High C's
minus the average of all the Low C's



Average	High C	Low C	Effect C
	45	54	
	52	60	
	83	68	
	80	72	
	65	63.5	1.5

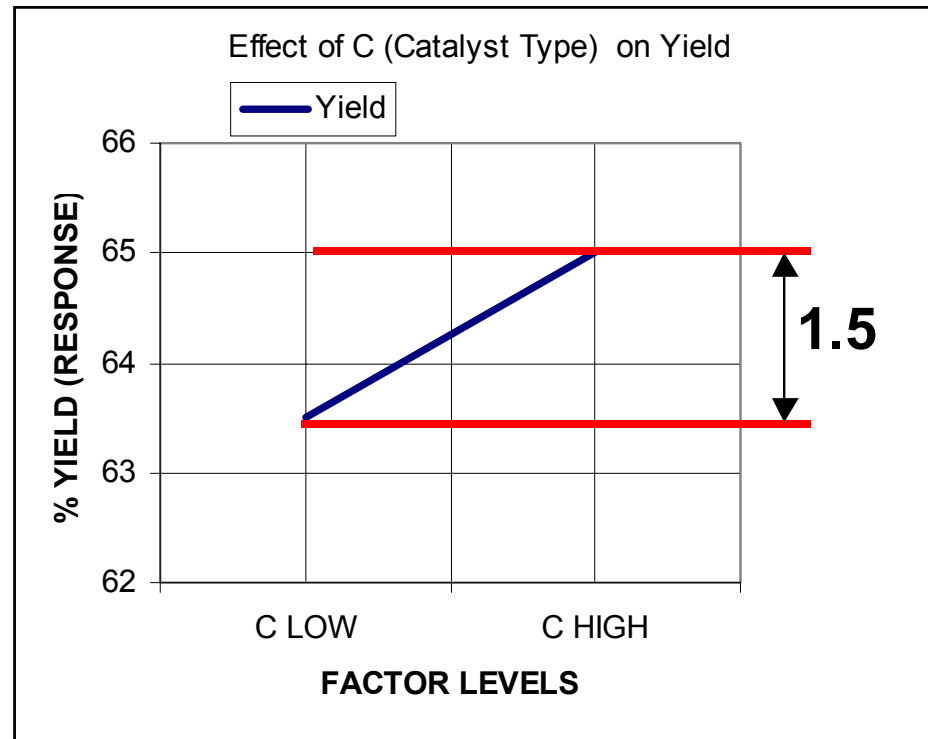
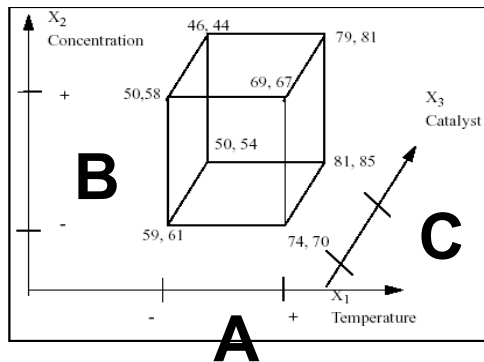
$$\text{Effect of C} = E_c = (52+54+45+83)/4 - (72+60 +54+68)/4 = 1.5$$

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Interpretation of effects: **C Main effect**

Effect of C: Average of all the High C's minus the average of all the Low C's

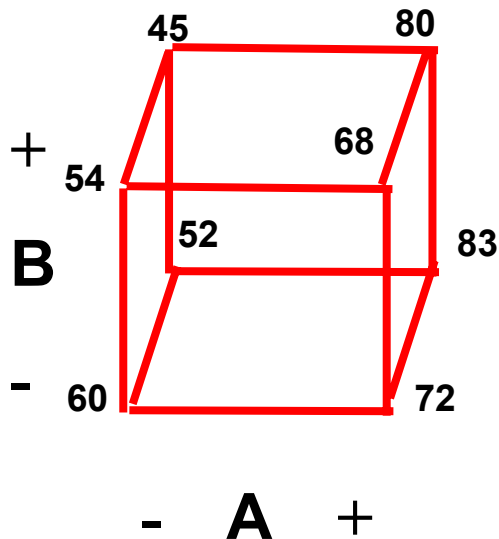


Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Calculation of Effects: Graphically **AB Interaction**

Effect of AB: Average of all the positive A*B's plus the average of all the negative A*B's



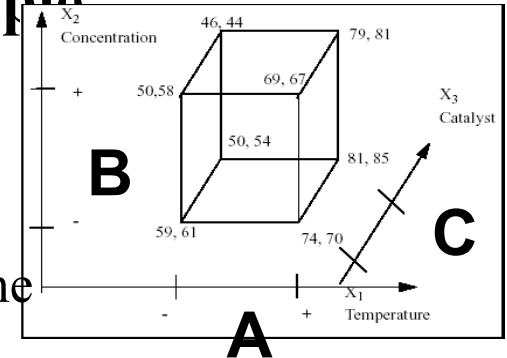
AB	+	AB	-	Effect AB
- -	60	+ -	72	
+ +	68	- +	54	
- -	52	+ -	83	
+ +	80	- +	45	
Average	65		63.5	1.5

$$\text{Effect of AB} = E_{AB} = (60+68+52+80)/4 - (72+54+83+45)/4 = 1.5$$

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Interpretation of effects: **AB Interaction effect**
 Effect of AB: Average of all the positive A*B's plus the average of all the negative A*B's

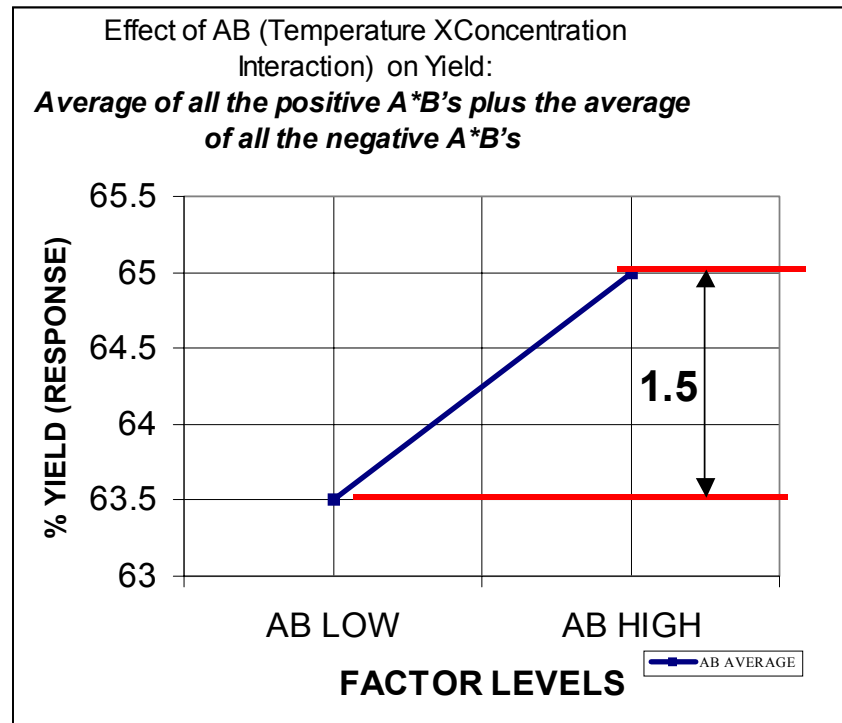
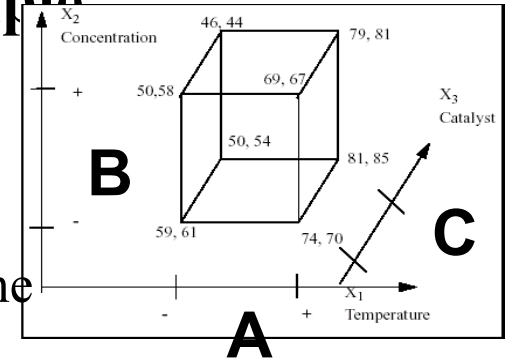


FACTOR AB	YIELD B LOW 1 (C LOW)	YIELD B LOW 2 (C HIGH)	AVG Low B	YIELD B HIGH 1 (C LOW)	YIELD B HIGH 2 (C HIGH)	AVG High B	AB AVERAGE
AB LOW	60	52	56	54	45	49.5	63.5
AB HIGH	72	83	77.5	68	80	74	65
				EFFECT			1.5

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Interpretation of effects: **AB Interaction effect**
Effect of AB: Average of all the positive A*B's plus the average of all the negative A*B's

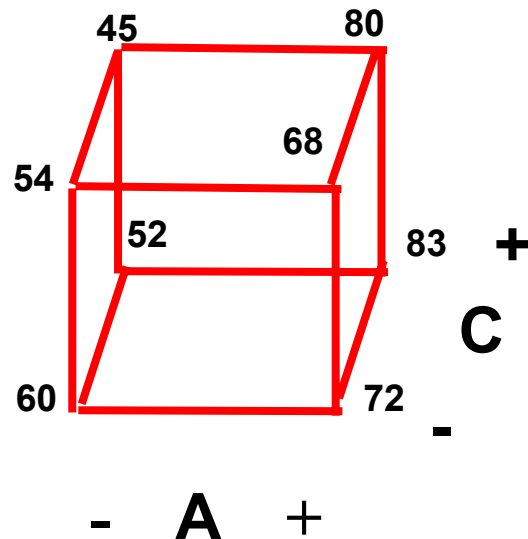


Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Calculation of Effects: Graphically **AC Interaction**

Effect of AC: Average of all the positive A*C's plus the average of all the negative A*C's



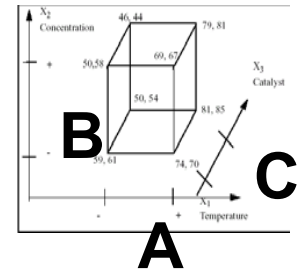
AC	+	AC	-	Effect AC
- -	60	+ -	72	
+ +	80	- +	45	
- -	54	+ -	68	
+ +	83	- +	52	
Average	69.25		59.25	10

$$\text{Effect of AC} = E_{AC} = (60+80+54+83)/4 - (72+45+68+52)/4 = 10$$

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Interpretation of effects: **AC Interaction effect**
 Effect of AC: Average of all the positive A*C's plus the average of all the negative A*C's

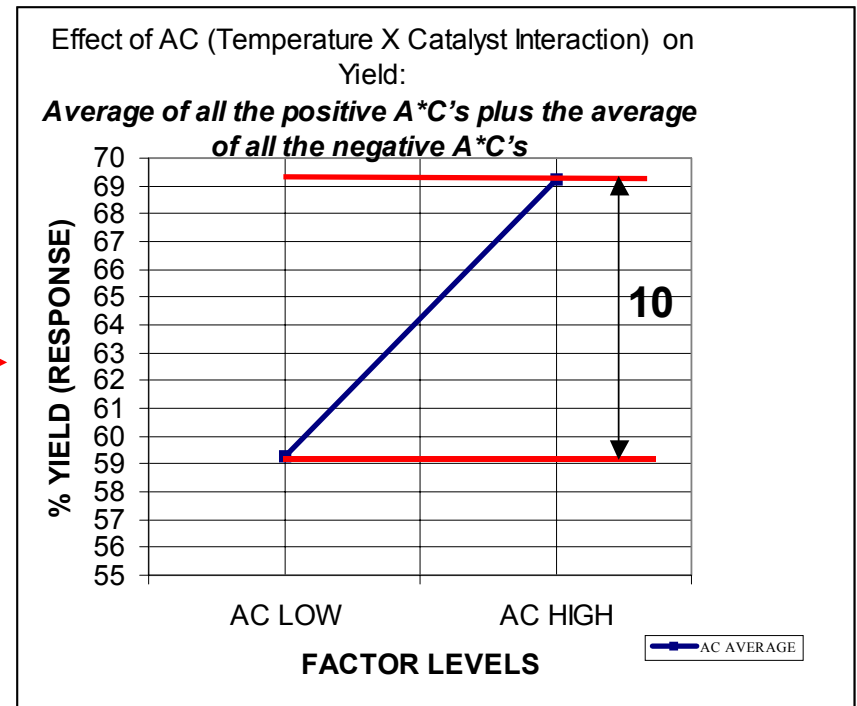
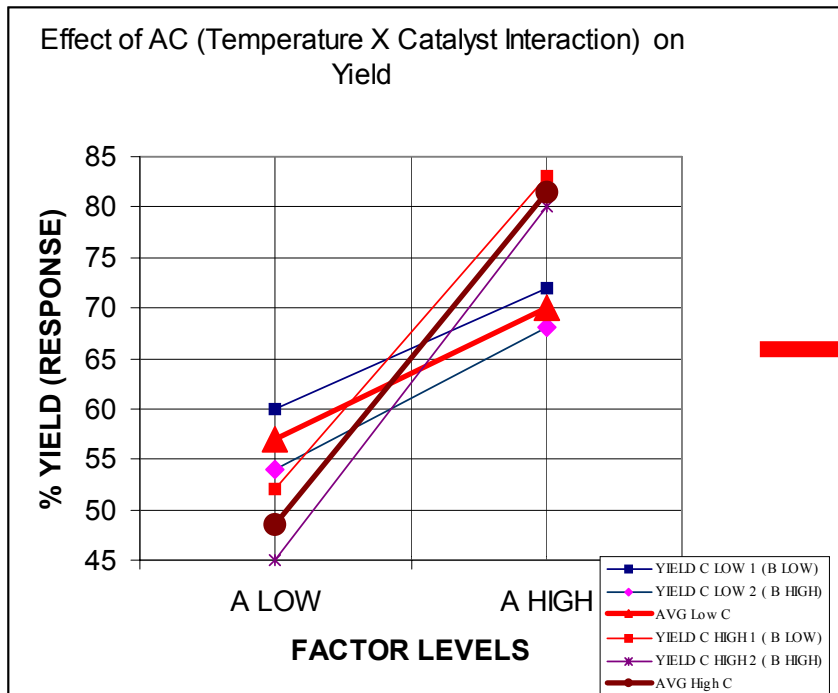
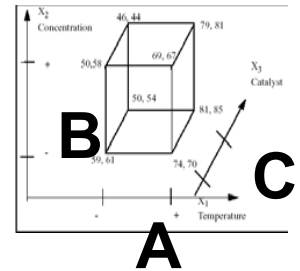


FACTOR AC	YIELD C LOW 1 (B LOW)	YIELD C LOW 2 (B HIGH)	AVG Low C	YIELD C HIGH 1 (B LOW)	YIELD C HIGH 2 (B HIGH)	AVG High C	AC AVERAGE
AC LOW	60	54	57	52	45	48.5	59.25
AC HIGH	72	68	70	83	80	81.5	69.25
				EFFECT			10

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Interpretation of effects: **AC Interaction effect**
 Effect of AC: Average of all the positive A^*C 's plus the average of all the negative A^*C 's

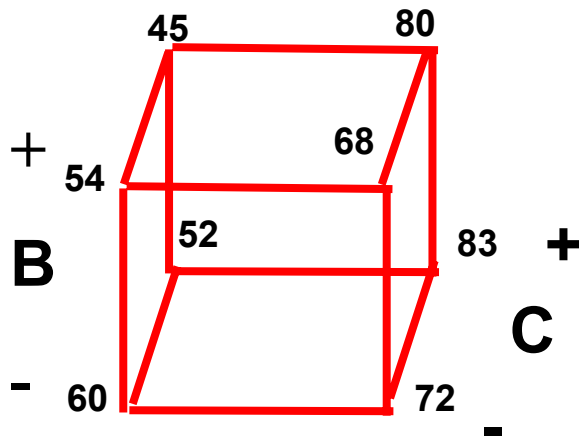


Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Calculation of Effects: Graphically **BC Interaction**

Effect of BC: Average of all the positive B*C's plus the average of all the negative B*C's



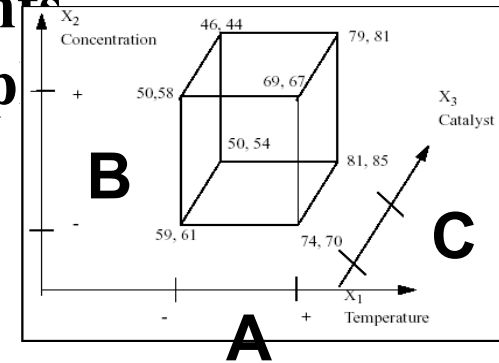
BC	+	BC	-	Effect BC
- -	60	+ -	54	
+ +	45	- +	52	
- -	72	+ -	68	
+ +	80	- +	83	
Average	64.25		64.25	0

$$\text{Effect of BC} = E_{BC} = (60+45+72+80)/4 - (54+52+68+83)/4 = 0$$

Design of Engineering Experiments

Chapter 6 – Full Factorial Examp

- 2^3 Pilot Plant : Response: % Chemical Yield
- Interpretation of effects: **BC Interaction effect**



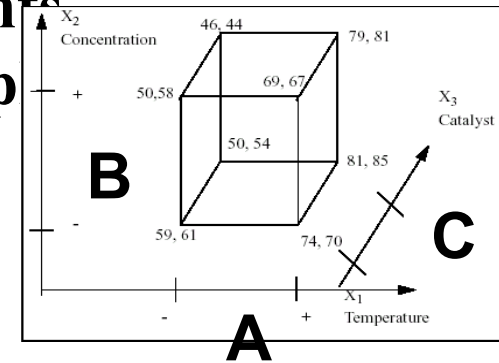
Effect of BC: Average of all the positive B*C's plus the average of all the negative B*C's

FACTOR BC	YIELD C LOW 1 (A LOW)	YIELD C LOW 2 (A HIGH)	AVG Low C	YIELD C HIGH 1 (A LOW)	YIELD C HIGH 2 (A HIGH)	AVG High C	AC AVERAGE
BC LOW	60	72	66	52	83	67.5	64.25
BC HIGH	54	68	61	45	80	62.5	64.25
				EFFECT			0

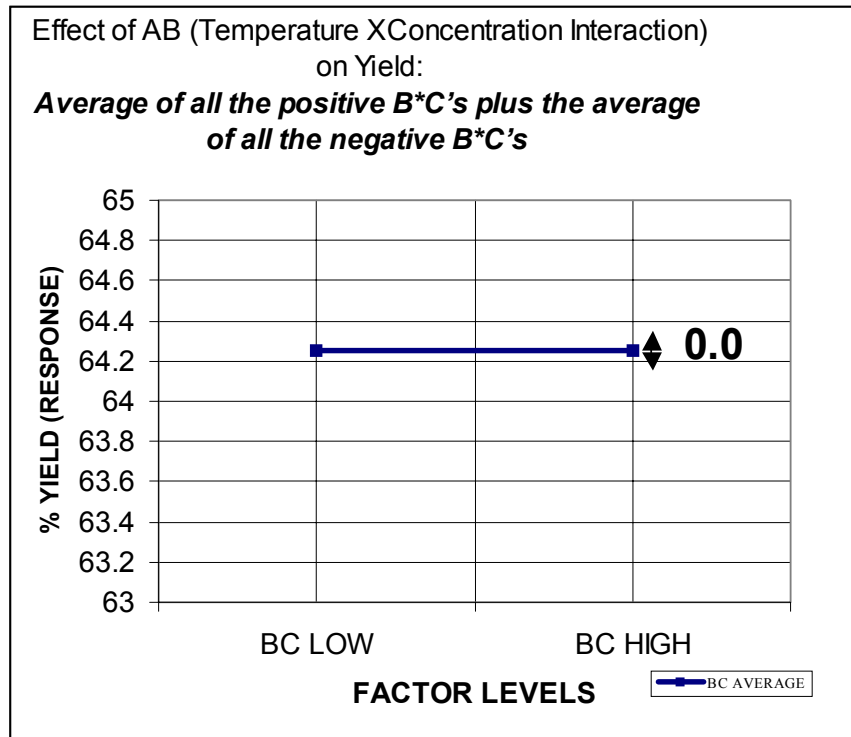
Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Interpretation of effects: **BC Interaction effect**



Effect of BC: Average of all the positive B*C's plus the average of all the negative B*C's

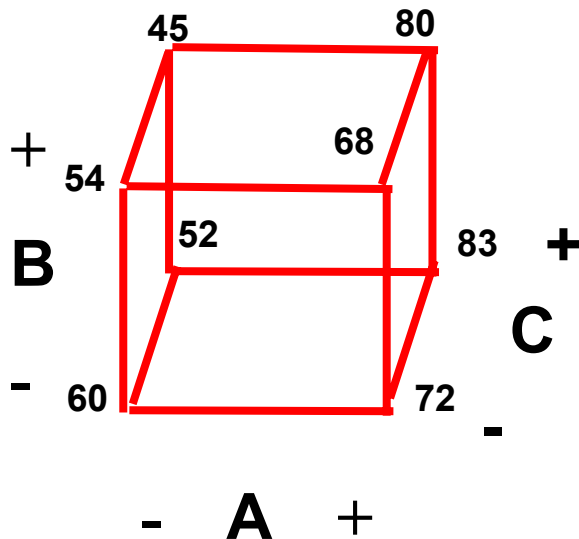


Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Calculation of Effects: Graphically **ABC Interaction**

Effect of ABC: Average of all the positive $A*B*C$'s plus the average of all the negative $A*B*C$'s



ABC	+	ABC	-	Effect ABC
+ - -	72	- - -	60	
- + -	54	++ -	68	
+ + +	80	- + +	45	
- - +	52	+ - +	83	
Average	64.5		64	0.5

$$\text{Effect of ABC} = E_{ABC} = (72+54+80+52)/4 - (60+68+45+83)/4 = 0.5$$

Summary: Effects in The 2^3 Factorial Design

Geometrical Presentation

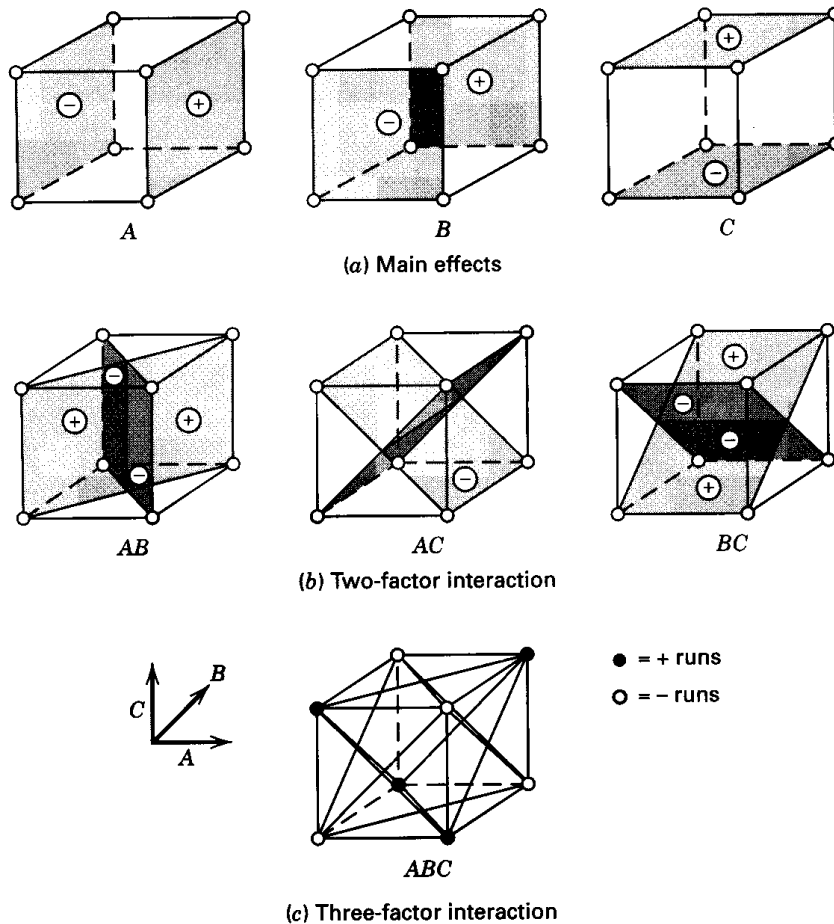


Figure 6-5 Geometric presentation of contrasts corresponding to the main effects and interactions in the 2^3 design.

$$A = \bar{y}_{A^+} - \bar{y}_{A^-}$$

$$B = \bar{y}_{B^+} - \bar{y}_{B^-}$$

$$C = \bar{y}_{C^+} - \bar{y}_{C^-}$$

etc, etc, ...

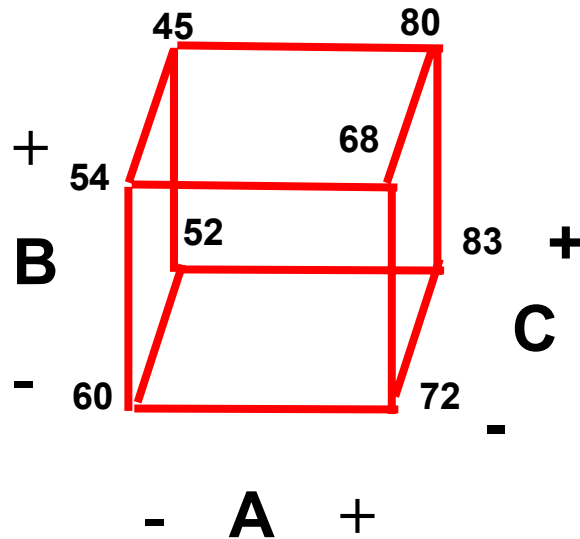
Thank you for Computers!!

Analysis instantly One just needs to know how to input correctly and interrupt results

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Summary of Effects: So Which ones are important??
- I.e Distinguishable from random Noise??



Effect E_x	Value
A	23
B	-5
C	1.5
AB	1.5
AC	10
BC	0
ABC	0.5

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Summary of Effects: So Which ones are important??
- Experiment was replicated so calculate Sample pooled variance as:

Test	y_{i1}	y_{i2}	\bar{y}	S_y^2
1	59	61	60	2
2	74	70	72	8
3	50	58	54	32
4	69	67	68	2
5	50	54	52	8
6	81	85	83	8
7	46	44	45	2
8	79	81	80	2

Let's assume σ_y^2 is constant for all the tests.

Calculate pooled sample variance estimate of σ_y^2

$$S_P^2 = \frac{\sum s_P^2}{8} = \frac{2 + 8 + 32 + 2 + 8 + 8 + 2 + 2}{8} = 8$$

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Summary of Effects: So Which ones are important??
- Look at **Confidence intervals** (If 0 is in interval then effect is not significant.)
- $H_0 : \mu_{E1} = \mu_{E2} = \mu_{E3} = \dots = 0$

Data	
72	60
54	68
80	45
52	83
Grand Mean:	64.25

$$s_{avg}^2 = \frac{S_p^2}{N} = \frac{8}{16} = 0.5$$

$$s_{avg} = 0.707$$

100(1 - α)% Confidence interval for average (95% C.I.) is

$$Avg \pm t_{v, 1 - \frac{\alpha}{2}} s_{avg} = 64.25 \pm t_{8, 0.975} s_{avg} = 64.25 \pm (2.306)(0.707)$$

Since 0 is not on C.I., reject H_0 that $\mu_{avg} = 0$

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Summary of Effects: So Which ones are important??
- Look at Confidence intervals (If 0 is in interval then effect is not significant.)
- Calculate SE and a t value

For our example,

$$s_{eff}^2 = \frac{4}{N} s_p^2 = \frac{4}{16} .8 = 2$$

Total number of trials = 16,

$$s_{eff} = 1.414$$

Sometimes called the Std. error of an effect

100(1 - α) % confidence interval

$$Avg \pm t_{v, 1 - \frac{\alpha}{2}} s_{avg}$$

95% confidence interval is

$$E_i \pm (2.306) (1.414)$$

$$E_i \pm 3.26$$

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Summary of Effects: So Which ones are important??
- Look at Confidence intervals (If 0 is in interval then effect is not significant.)

95% confidence interval for each effect

$$E_1 = 23.00 \pm 3.26^*$$

$$E_{12} = 1.50 \pm 3.26$$

$$E_2 = -5.00 \pm 3.26^*$$

$$E_{13} = 10.00 \pm 3.26^*$$

$$E_3 = 1.50 \pm 3.26$$

$$E_{23} = 0 \pm 3.26$$

$$E_{123} = 0.5 \pm 3.26$$

0 does not lie on C.I. for E_1 , E_2 , & E_{13} .

The calculated (sample) effects E_1 , E_2 , & E_{13} have arisen from a normal distribution not centered at 0.

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Mathematical model

For 2^3 factorial design pilot plant example we tacitly assume that response can be characterized as:

$$y = b_0 + b_1x_1 + b_2x_2 + b_3x_3 + b_{12}x_1x_2 \\ + b_{13}x_1x_3 + b_{23}x_2x_3 + b_{123}x_1x_2x_3 + \varepsilon$$

We ran tests and fit this equation to the data:

$$\hat{y} = \hat{b}_0 + \hat{b}_1x_1 + \hat{b}_2x_2 + \hat{b}_3x_3 + \hat{b}_{12}x_1x_2 \\ + \hat{b}_{13}x_1x_3 + \hat{b}_{23}x_2x_3 + \hat{b}_{123}x_1x_2x_3$$

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Fitted Mathematical model *Use only A, B, and AC effects in Model!*

We now know that only \hat{b}_0 , \hat{b}_1 , \hat{b}_2 & \hat{b}_{13} are important.
The fitted model becomes:

$$\hat{y} = \hat{b}_0 + \hat{b}_1 x_1 + \hat{b}_2 x_2 + \hat{b}_{13} x_1 x_3$$

$$\hat{y} = Avg + \left(\frac{E_1}{2}\right)x_1 + \left(\frac{E_2}{2}\right)x_2 + \left(\frac{E_{13}}{2}\right)x_1 x_3$$

$$\hat{y} = 64.25 + 11.5 x_1 - 2.5 x_2 + 5 x_1 x_3$$

Design of Engineering Experiments

Chapter 6 – Full Factorial Example

- 2^3 Pilot Plant : Response: % Chemical Yield
- Mathematical model

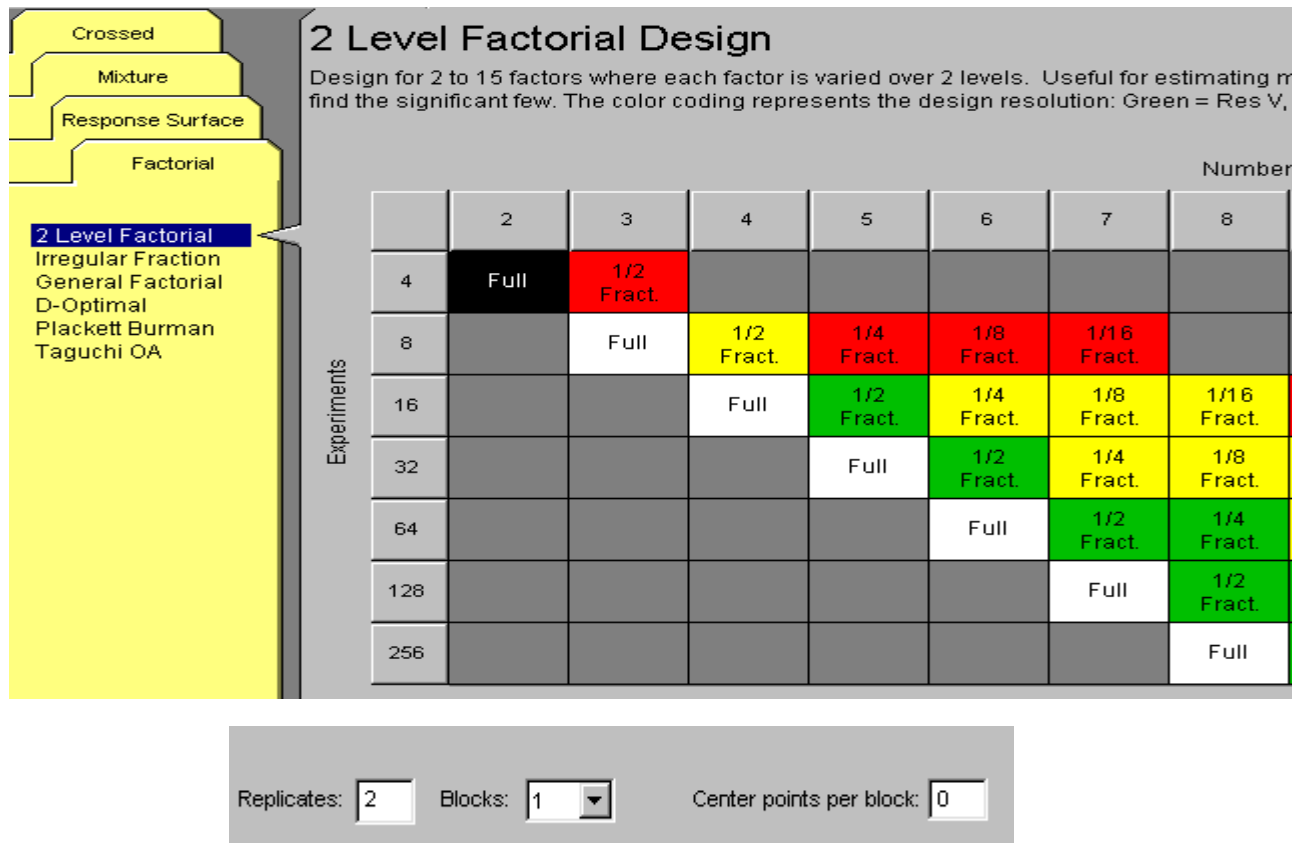
For each unique combination of x_1 , x_2 , & x_3 a predicted response may be calculated.

$$\hat{y} = 64.25 + 11.5 (-1) - 2.5 (-1) + 5(-1) (-1)$$

Test#	x_1	x_2	x_3	y_{ij}	\bar{y}_i	\hat{y}_i	Residuals		
							$e_{ij} =$	$y_{ij} - \hat{y}$	
1	-	-	-	59	61	60	60.25	-1.25	0.75
2	+	-	-	74	70	72	73.25	0.75	-3.25
3	-	+	-	50	58	54	55.25	-5.25	2.75
4	+	+	-	69	67	68	68.25	0.75	-1.25
5	-	-	+	50	54	52	50.25	-0.25	3.75
6	+	-	+	81	85	83	83.25	-2.25	1.75
7	-	+	+	46	44	45	45.25	0.75	-1.25
8	+	+	+	79	81	80	78.25	0.75	2.75

Factorial Example

- If there are a levels of Factor A, b levels of Factor B, and c levels of factor C a **Full Factorial** design is one in all abc combinations are tested.



Factorial Designs

- 2^3 Pilot Plant : Response: % Chemical Yield Design Expert Example

2 Level Factorial Design

Design for 2 to 15 factors where each factor is varied over 2 levels. Useful to find the significant few. The color coding represents the design resolution:

Factors

	Name	Units	Type	Low	High
A:	Temperature	C	Numeric	160	180
B:	Concentration	%	Numeric	10	40
C:	Catalyst	Type	Categorical	A	B

2 Level Factorial Design

Design for 2 to 15 factors where each factor is varied over 2 levels. Useful to find the significant few. The color coding represents the design resolution:

Responses: 1

	Name	Units
	Yield	%

Factorial Designs

- 2^3 Pilot Plant : Response: % Chemical Yield Design Expert Example

Std	Run	Block	Factor 1 A: Temperature C	Factor 2 B: Concentration %	Factor 3 C: Catalyst Type	Response 1 Yield %
1	16	Block 1	160.00	10.00	A	59
2	11	Block 1	160.00	10.00	A	61
3	2	Block 1	180.00	10.00	A	74
4	13	Block 1	180.00	10.00	A	70
5	9	Block 1	160.00	40.00	A	50
6	7	Block 1	160.00	40.00	A	58
7	4	Block 1	180.00	40.00	A	69
8	3	Block 1	180.00	40.00	A	67
9	5	Block 1	160.00	10.00	B	50
10	6	Block 1	160.00	10.00	B	54
11	12	Block 1	180.00	10.00	B	81
12	8	Block 1	180.00	10.00	B	85
13	10	Block 1	160.00	40.00	B	46
14	1	Block 1	160.00	40.00	B	44
15	14	Block 1	180.00	40.00	B	79
16	15	Block 1	180.00	40.00	B	81

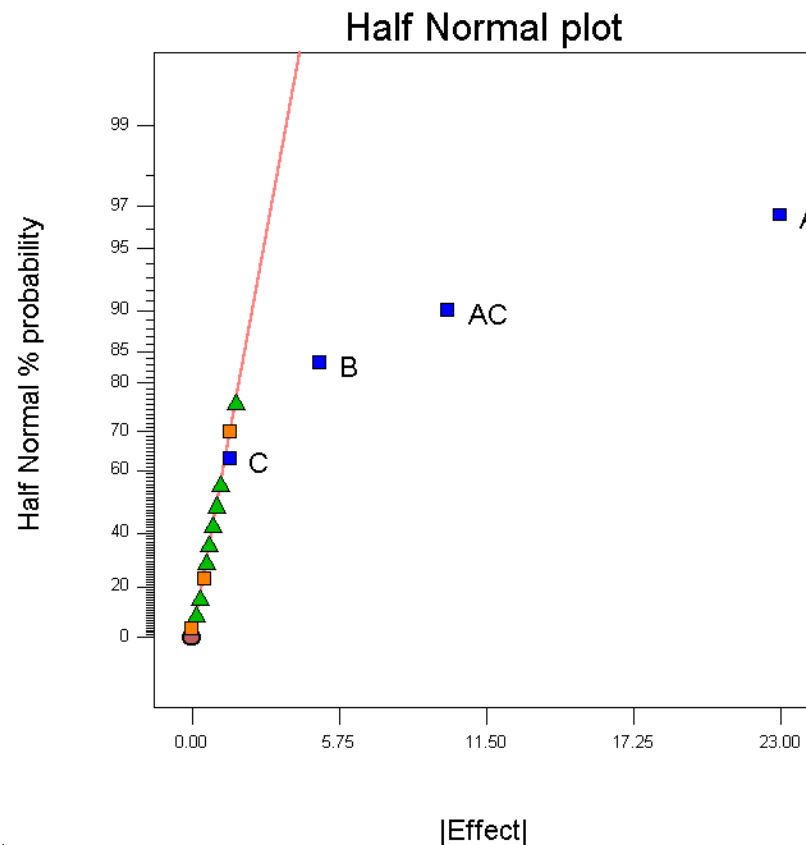
Factorial Designs

- 2^3 Pilot Plant : Response: % Chemical Yield Design Expert Example: **Half Normal Plot**: Tells you which factors have a significant effect on yield! **Only A, B, and AC are significant**



DESIGN-EXPERT Plot
Yield

A: Temperature
B: Concentration
C: Catalyst



Full F_i

Brainerd

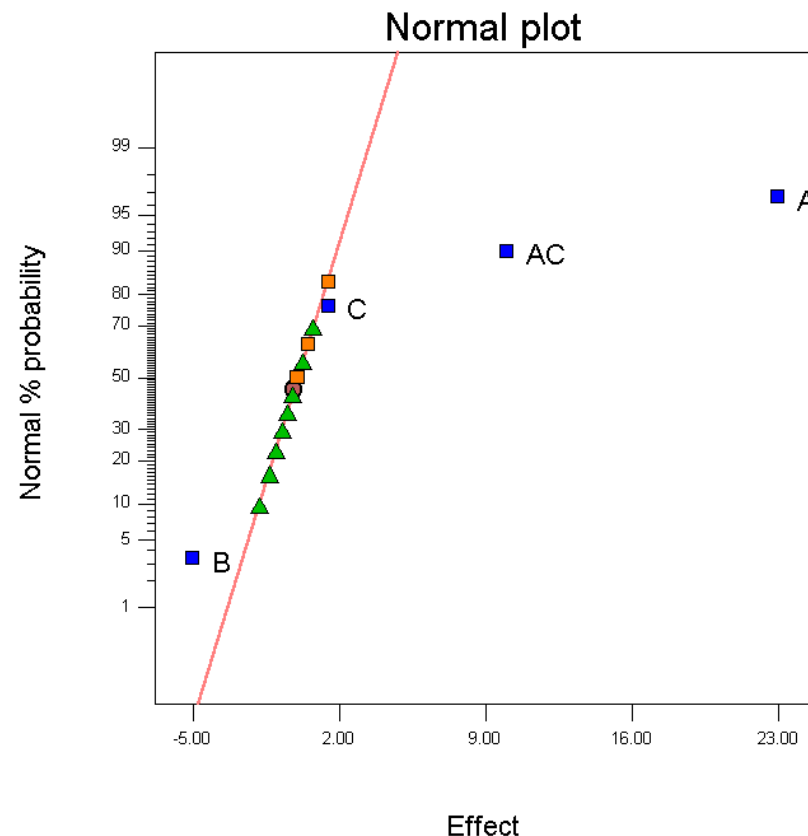
Factorial Designs

- 2^3 Pilot Plant : Response: % Chemical Yield Design Expert Example: **Normal Plot**: Tells you which factors have a significant effect on yield! With impact direction. **Only A, B, and AC are significant**



DESIGN-EXPERT Plot
Yield

A: Temperature
B: Concentration
C: Catalyst



Factorial Designs

- 2³ Pilot Plant : Response: % Chemical Yield Design Expert
Example: ANOVA Table *Only A, B, and AC are significant*

Response: Yield

Hierarchical Terms Added after Manual Regression

C

ANOVA for Selected Factorial Model

Analysis of variance table [Partial sum of squares]

Source	Sum of Squares	DF	Mean Square	F Value	Prob > F
Model	2625.00	4	656.25	97.55	< 0.0001
A	2116.00	1	2116.00	314.54	< 0.0001
B	100.00	1	100.00	14.86	0.0027
C	9.00	1	9.00	1.34	0.2719
AC	400.00	1	400.00	59.46	< 0.0001
Residual	74.00	11	6.73		
Lack of Fit	10.00	3	3.33	0.42	0.7459
Pure Error	64.00	8	8.00		
Cor Total	2699.00	15			

Std. Dev.	2.59	R-Squared	0.9726
Mean	64.25	Adj R-Squared	0.9626
C.V.	4.04	Pred R-Squared	0.9420
PRESS	156.56	Adeq Precision	26.208

Factorial Designs

- 2³ Pilot Plant : Response: % Chemical Yield Design Expert
Example: ANOVA Table *Only A, B, and AC are significant*

Factor	Coefficient	DF	Standard Error	95% CI		VIF
	Estimate			Low	High	
Intercept	64.25	1	0.65	62.82	65.68	
A-Temperature	11.50	1	0.65	10.07	12.93	1.00
B-Concentration	-2.50	1	0.65	-3.93	-1.07	1.00
C-Catalyst	0.75	1	0.65	-0.68	2.18	1.00
AC	5.00	1	0.65	3.57	6.43	1.00

Final Equation in Terms of Coded Factors:

Yield =
 +64.25
 +11.50 * A
 -2.50 * B
 +0.75 * C
 +5.00 * A * C

So Why is C also used in the modeled equation if it is not significant?

There is a rule called the *hierarchy principle*!

See page 203

Factorial Designs

- 2³ Pilot Plant : Response: % Chemical Yield Design Expert
Example: ANOVA Table *Models*

Final Equation in Terms of Actual Factors:

Catalyst A
Yield =
-42.83333
+0.65000 * Temperature
-0.16667 * Concentration

Catalyst B
Yield =
-211.33333
+1.65000 * Temperature
-0.16667 * Concentration

So Why are there 2
equations listed?
Why isn't it just one
equation with all
terms?

See page 203

Factorial Designs

- 2³ Pilot Plant : Response: % Chemical Yield Design Expert
Example: ANOVA Table *Only A, B, and AC are significant*

Change all Factors
to Quantitative

Std	Run	Block	Factor 1 A: Temperature C	Factor 2 B: Concentration %	Factor 3 C: Catalyst Type	Response 1 Yield %
14	1	Block 1	160.00	40.00	1.00	44
3	2	Block 1	180.00	10.00	0.00	74
8	3	Block 1	180.00	40.00	0.00	67
7	4	Block 1	180.00	40.00	0.00	69
9	5	Block 1	160.00	10.00	1.00	50
10	6	Block 1	160.00	10.00	1.00	54
6	7	Block 1	160.00	40.00	0.00	58
12	8	Block 1	180.00	10.00	1.00	85
5	9	Block 1	160.00	40.00	0.00	50
13	10	Block 1	160.00	40.00	1.00	46
2	11	Block 1	160.00	10.00	0.00	61
11	12	Block 1	180.00	10.00	1.00	81
4	13	Block 1	180.00	10.00	0.00	70
15	14	Block 1	180.00	40.00	1.00	79
16	15	Block 1	180.00	40.00	1.00	81
1	16	Block 1	160.00	10.00	0.00	59

Factorial Designs

- 2^3 Pilot Plant : Response: % Chemical Yield Design Expert
Example: ANOVA Table *Use A, B, C, and AC in Model*

Final Equation in Terms of Coded Factors:

$$\begin{aligned} \text{Yield} = & \\ & +64.25 \\ & +11.50 * A \\ & -2.50 * B \\ & +0.75 * C \\ & +5.00 * A * C \end{aligned}$$

Change all Factors
to Quantitative

Final Model:

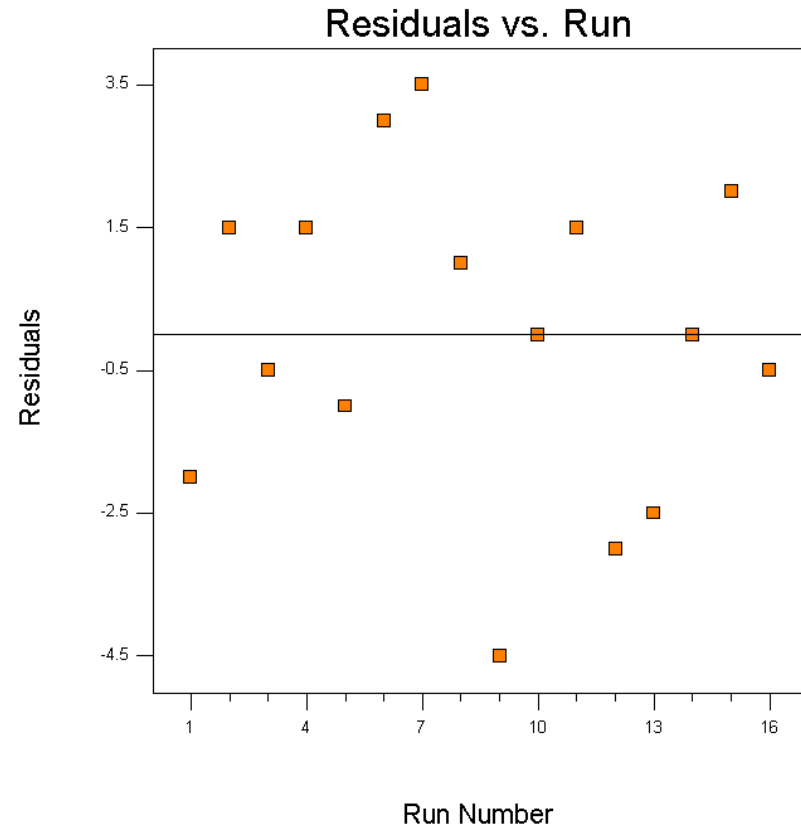
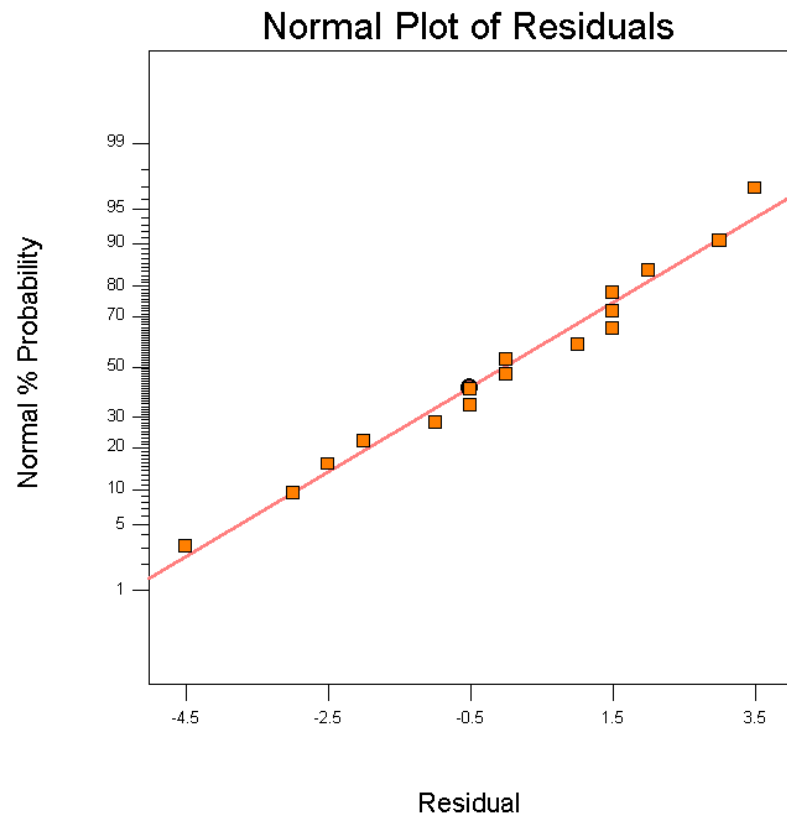
$$\begin{aligned} y = & b_0 + b_1x_1 + b_2x_2 + b_3x_3 \\ & + \cancel{b_{12}x_1x_2} + \cancel{b_{13}x_1x_3} + \cancel{b_{23}x_2x_3} \\ & + \cancel{b_{123}x_1x_2x_3} + \varepsilon \end{aligned}$$

Final Equation in Terms of Actual Factors:

$$\begin{aligned} \text{Yield} = & \\ & -42.83333 \\ & +0.65000 * \text{Temperature} \\ & -0.16667 * \text{Concentration} \\ & -168.50000 * \text{Catalyst} \\ & +1.00000 * \text{Temperature} * \text{Catalyst} \end{aligned}$$

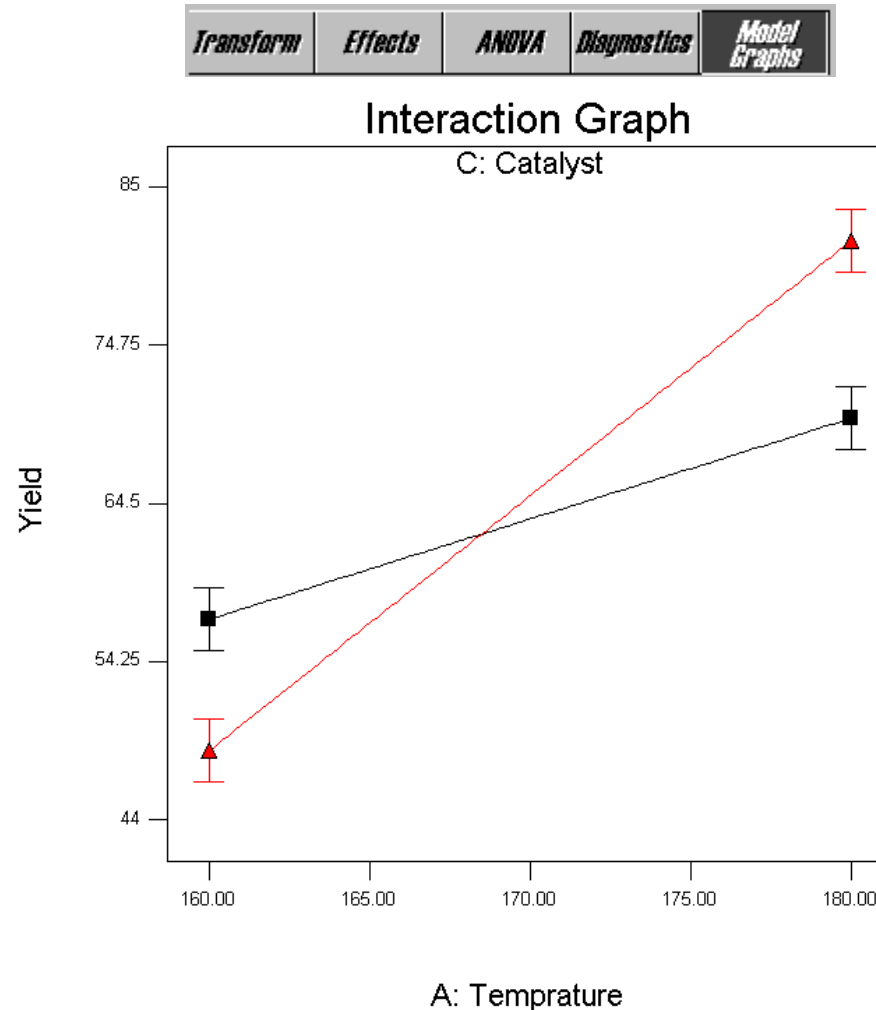
Factorial Designs

- 2^3 Pilot Plant : Response: % Chemical Yield Design Expert
Example: Residuals Plot and run sequence: What do these plots tell us??



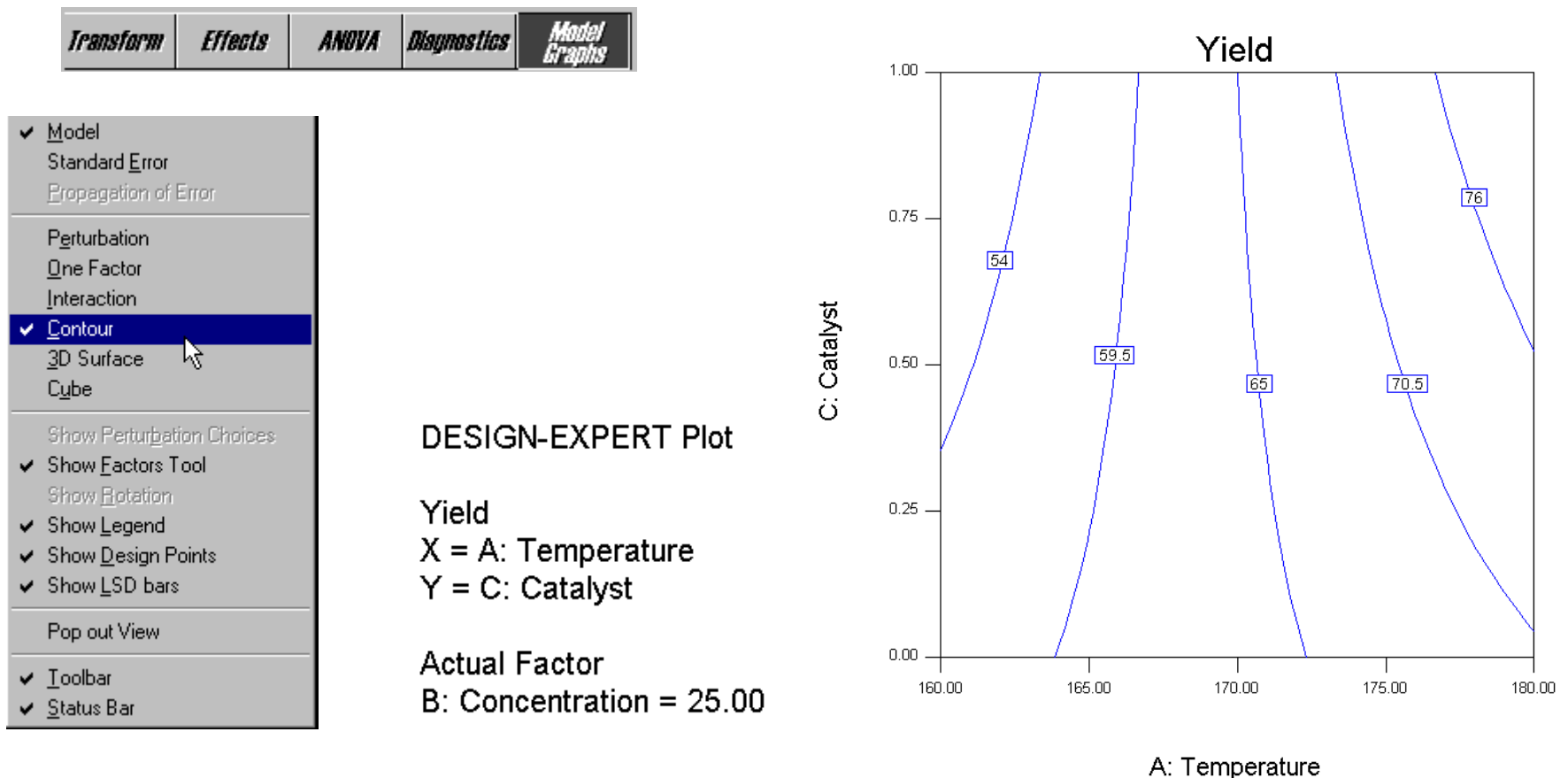
Factorial Designs

- 2³ Pilot Plant : Response: % Chemical Yield Design Expert
Example: Model Graphics: Interaction Plot Only A, B, C, and AC
used



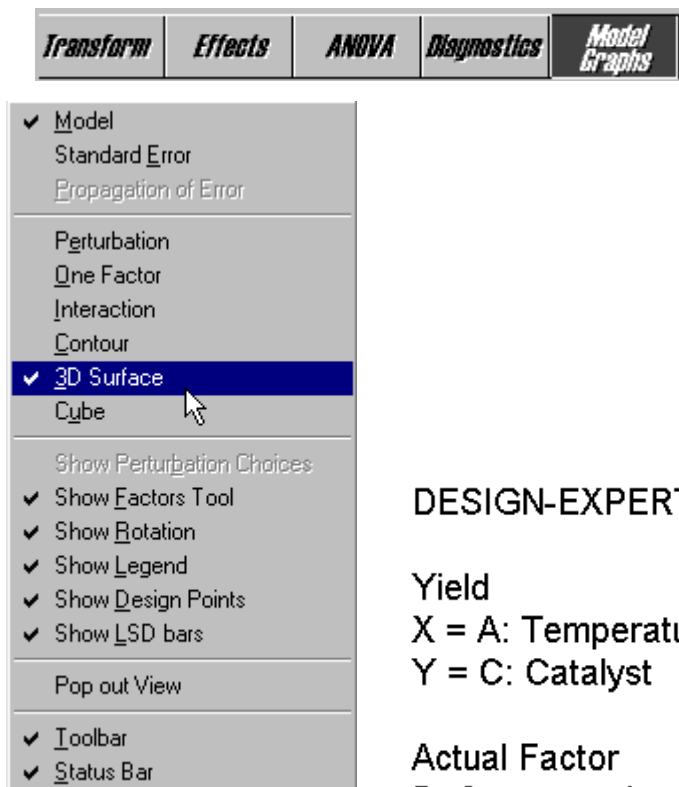
Factorial Designs

- 2³ Pilot Plant : Response: % Chemical Yield Design Expert
Example: Model Graphics: Interaction Plot **Model Contour:**
Catalyst Average Only A, B, C, and AC used in Model



Factorial Designs

- 2^3 Pilot Plant : Response: % Chemical Yield Design Expert
Example: Model Graphics: Interaction Plot **Model 3D Surface:**
Catalyst Average Only A, B, C, and AC used in Model



DESIGN-EXPERT Plot

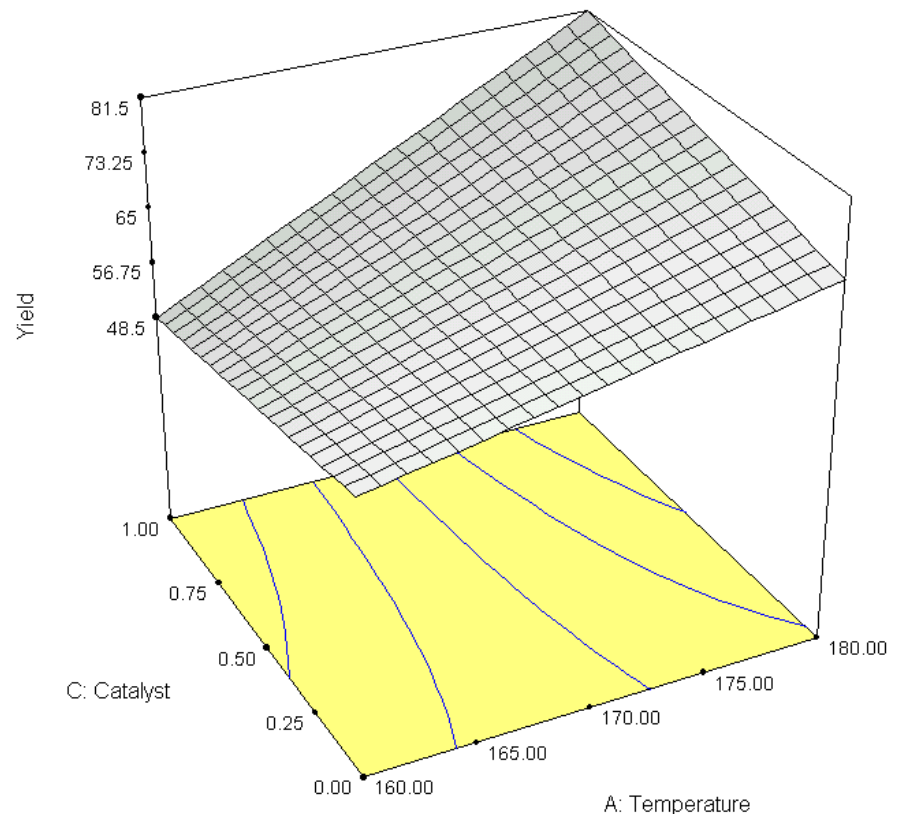
Yield

X = A: Temperature

Y = C: Catalyst

Actual Factor

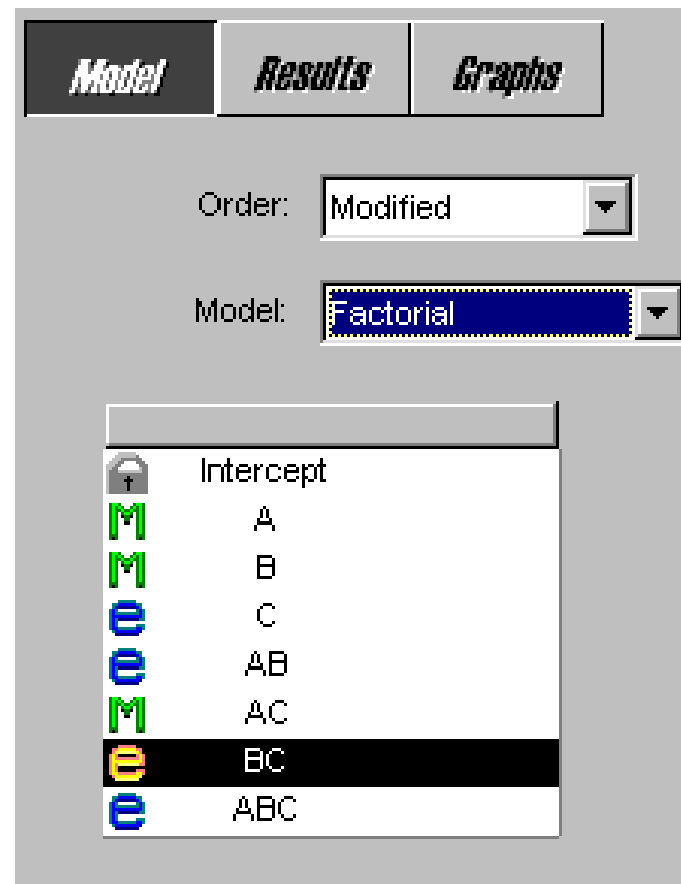
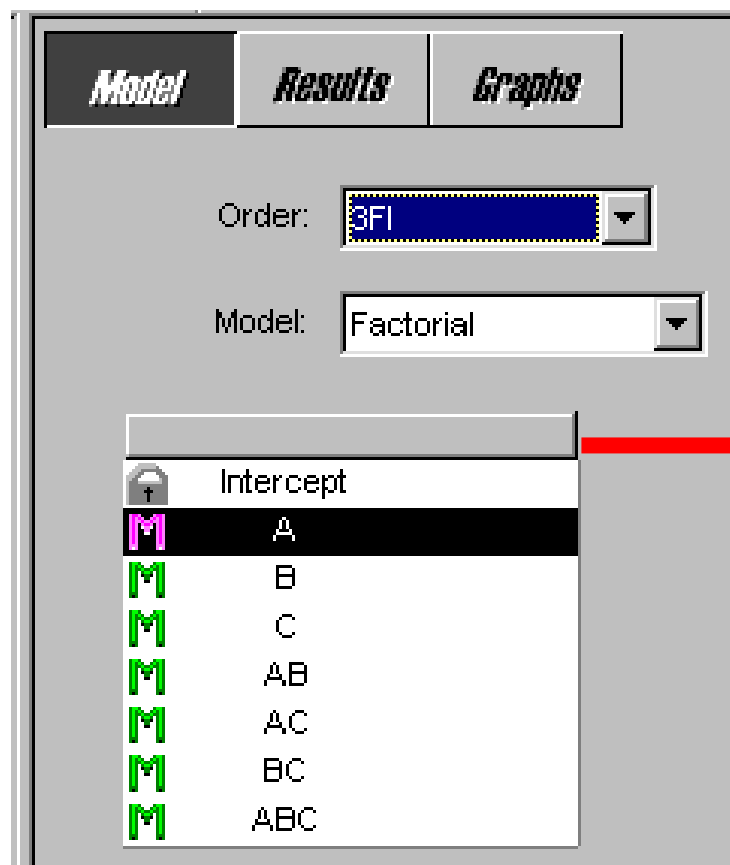
B: Concentration = 25.00



Factorial Design: Design Expert

Model terms: 3FI = factor interaction

- Only A, B, and AC are significant So Change Model>> Modified**



Factorial Design: Design Expert

Model terms: 3FI = factor interaction

• Only A, B, and AC are significant Change Model>>



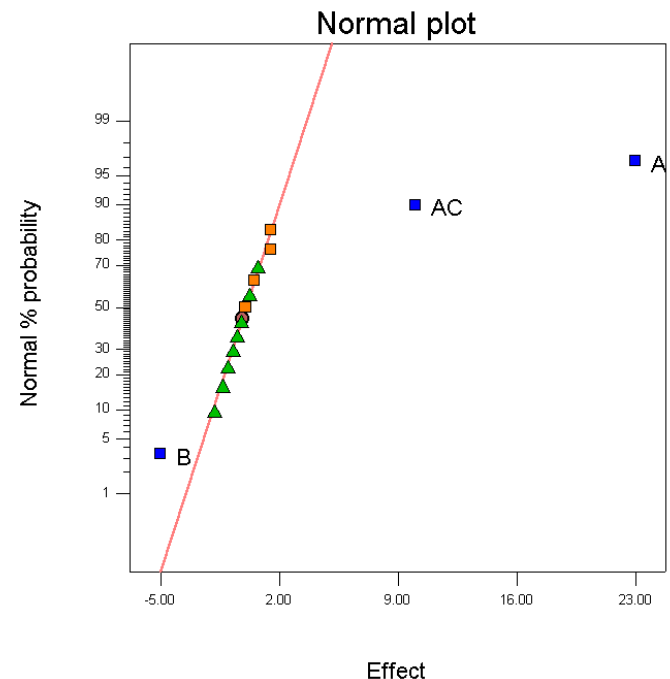
Response: Yield

ANOVA for Selected Factorial Model

Analysis of variance table [Partial sum of squares]

Source	Sum of Squares	DF	Mean Square	F Value	Prob > F
Model	2616.00	3	872.00	126.07	< 0.0001
A	2116.00	1	2116.00	305.93	< 0.0001
B	100.00	1	100.00	14.46	0.0025
AC	400.00	1	400.00	57.83	< 0.0001
Residual	83.00	12	6.92		
Lack of Fit	19.00	4	4.75	0.59	0.6772
Pure Error	64.00	8	8.00		
Cor Total	2699.00	15			

Std. Dev.	2.63	R-Squared	0.9692
Mean	64.25	Adj R-Squared	0.9616
C.V.	4.09	Pred R-Squared	0.9453
PRESS	147.56	Adeq Precision	28.898



Factorial Design: Design Expert

Model terms: 3FI = factor interaction

- **Only A, B, and AC used in Model**

Factor	Coefficient	DF	Standard	95% CI		VIF
	Estimate		Error	Low	High	
Intercept	64.25	1	0.66	62.82	65.68	
A-Temperature	11.50	1	0.66	10.07	12.93	1.00
B-Concentration	-2.50	1	0.66	-3.93	-1.07	1.00
AC	5.00	1	0.66	3.57	6.43	1.00

Final Equation in Terms of Coded Factors:

Yield =
+64.25
+11.50 * A
-2.50 * B
+5.00 * A * C

Final Equation in Terms of Actual Factors:

Not available, because this model is not hierarchical.

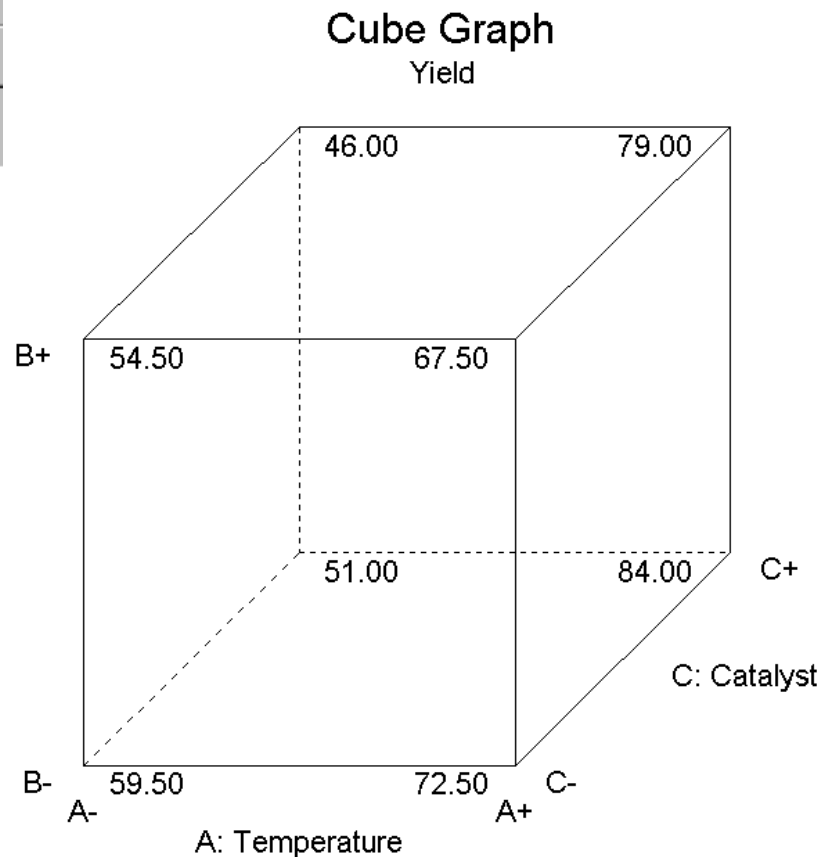
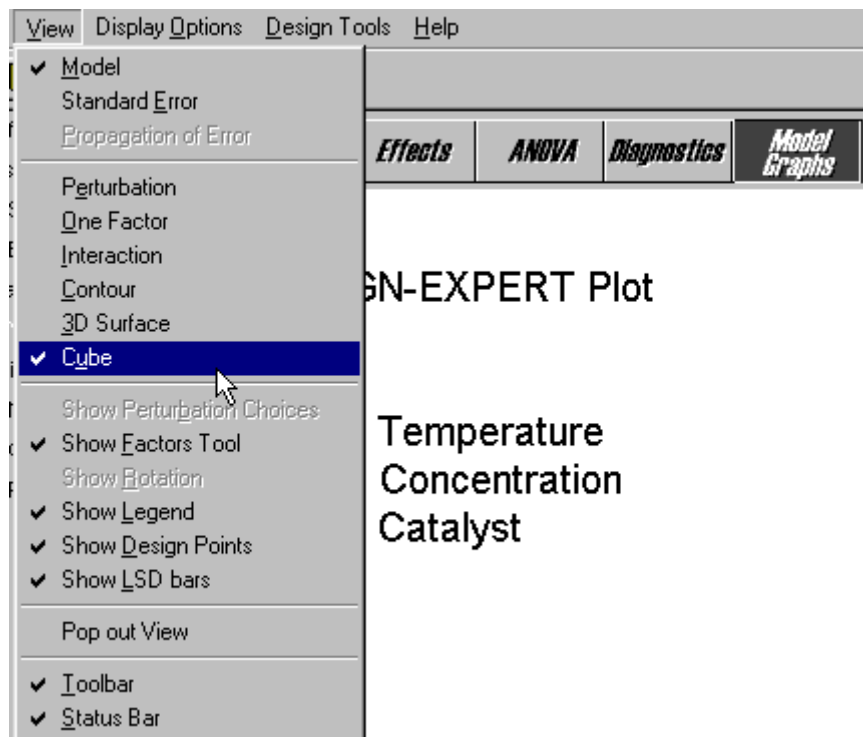
Only hierarchical models are scale independent and can be translated into actual units.



Factorial Design: Design Expert

View: Modeled data on cube layout

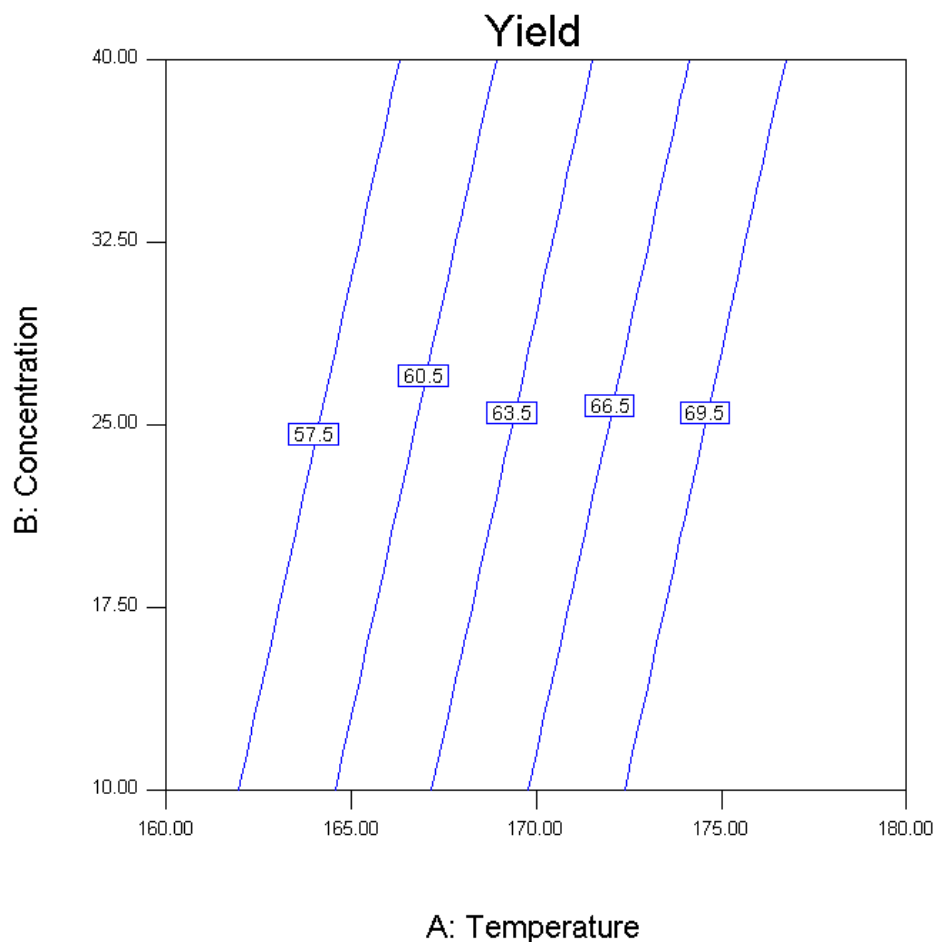
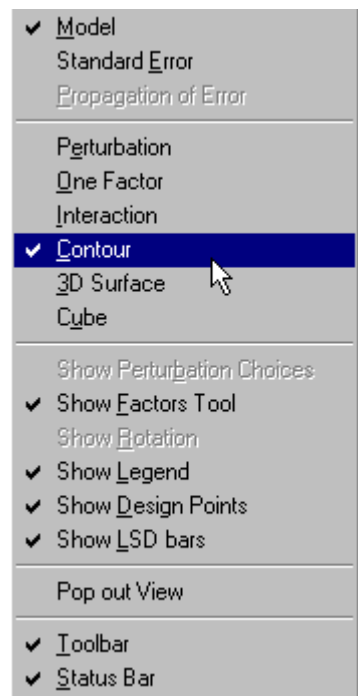
•Model Cube: Only A, B, and AC used in Model



Factorial Design: Design Expert

View:

•Model Contour: Catalyst Average Only A, B ,and AC used in Model



Factorial Design: Design Expert

View:

•Model 3D Surface Catalyst Average : Only A, B, and AC used in Model

